



北京国际设计周

Beijing Design Week (BJDW) is a national large-scale annual cultural event and international A-type creative design event held in Beijing with the approval of the Party Central Committee and the State Council, which is cosponsored by the Ministry of Culture and Beijing Municipal Government. Since its launch in 2009, BJDW has been held for six sessions by 2015. As the design week with the largest scale in Asia and creative design public service platform with international influence in Beijing and with sustainable development, every year BJDW attracts more than 2,000 designers, institution representatives and academic professionals, more than 100 registered media and 5 million audience.

2016 Beijing Design Week will be held from September 23 to October 7, 2016 with the theme of "Design 2020", and composed of nine main sections, namely opening ceremony, themed exhibitions, host city, classic design award, Beijing design forum, design market, creative design service meeting, international design trade fair and design hop, covering various culture creativity places in Beijing-Tianjin-Hebei, and displaying and presenting the innovative achievements of integrative development among culture creativity, design service and correlated industries.

2016 Beijing Design Week is hosted by the Ministry of Culture of the People's Republic of China and Beijing Municipal Government, organized by Beijing Gehua Cultural Development Group and Beijing Industrial Design Center, and carried out by Beijing Design Week Co., Ltd.

北京国际设计周作为经党中央、国务院批准在京举办的国家级大型年度文化活动项目和国际A类创意设计活动，由文化部与北京市政府共同主办，自2009年首届创办起，至2015年共举办了六届。设计周每年吸引参会设计师、机构代表、学术专家超过2000人，注册媒体百余家，观众超过500万人次，已成为亚洲规模最大的设计周和首都具有国际影响力、可持续发展的创意设计公共服务平台。

2016北京国际设计周主题为“设计2020”，将于2016年9月23日至10月7日举办，涵盖开幕活动、主题展览、主宾城市、经典设计奖、北京设计论坛、设计市场、创新设计服务大会、国际设计贸易交易会、设计之旅等九项主体内容，覆盖京津冀地区各大文化创意场所，集中展示、推介文化创意和设计服务与相关产业融合发展的创新成果。

2016北京国际设计周由文化部和北京市政府主办，北京歌华文化发展集团、北京工业设计促进中心承办，北京国际设计周有限公司负责具体执行。